



VISIT SOUTH DEVON BLOG POST OPPORTUNITIES

Visit South Devon is the official marketing organisation for the region providing the definitive resource for visitors of places to visit, events, accommodation, attractions and places to eat in South Devon. We are a not for profit Community Interest Company (CIC).

In 2018 visitsouthdevon.co.uk had 1.35M sessions and over 2.7M page views. 2018 saw a 206% increase in traffic to the blog section of our site year on year.

We are offering non-member businesses and individuals the opportunity to have blog post features hosted on the Visit South Devon website.

Website Stats 2018

Page views 2,778,635
 Pages in the blog section views 41,554

Guest blog post—£70 + VAT

- Written by 'you' and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Must be unique content and relevant to visitors to the region
- Minimum 400 words
- Images to be provided by 'you' for use on the post and accompanying promotion

Review/blog post about your business—£120 + VAT

- Written by us and hosted on the Visit South Devon website (blog section)
- Social media posts and coverage
- Minimum 500 words
- Images provided by 'you' or Visit South Devon



Average Social Media Coverage for last 20 blog posts

	Reach	Reactions, Comments & Shares	Post clicks
Facebook	1845	29	44
	Impressions	Total Engagement	
Twitter	1635	30	

SOCIAL MEDIA (FOLLOWERS/LIKES)

Facebook 9,426
 Twitter 21,531
 Instagram 8967

